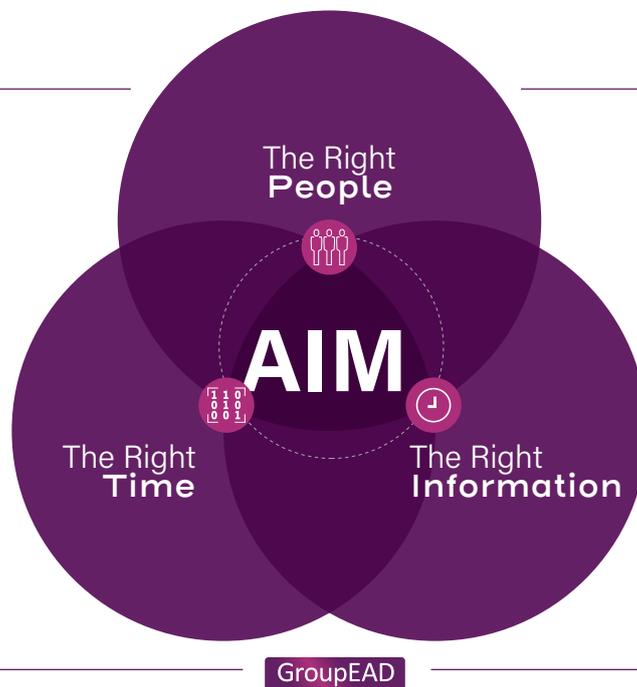


# VIRTUAL TRAINING FOR AIM –

The right preparation at the right time.



Around a decade ago, when in AIS we started with the idea of moving towards AIM, we made ours the following slogan:

**“Providing the Right Information, at the Right Time, to the Right People”**

And indeed, this simple sentence is actually summarizing the main objective of all our efforts in this new era of Aeronautical Information where the implementation of automated services and the provision of high-quality data will make sure that the right data and information will be delivered right on time to the right users.

While this statement is fantastic for the description of our service, it is focused only in the final result and leaves aside the internal and more personal aspects in order to make this new service concept possible: the human factor.

**Is your staff getting the right preparation for the upcoming challenges?**

2020 is a year that we will never forget, we will for sure talk about it to the new generations and will tell them stories of how we successfully overcome all the challenges and difficulties. 2020 is the year where we had to adapt to the conditions and continue providing a high-quality service despite the circumstances. 2020 is the year when we have learnt that digital services, virtual conferences and online communications are fundamental in our profession and when many prejudices have been also eliminated.

The world is transitioning to remote work and we are also experiencing a changing trend towards remote learning and virtual training.

Despite all the circumstances, we have continued in our mission to providing the required skills, knowledge and abilities to dozens of participants in our virtual trainings. In the last months, we have realized that virtual training has important and relevant advantages and that the “disadvantages” we saw at the beginning were nothing else than excuses and prejudices which fell down quickly after implementation.

One of the first prejudices we had was actually the lack of human contact with the participants. For sure there is nothing more satisfactory than sharing moments with the people, but we have realized that in the virtual environment

**2020 is the year when virtual training has boosted and has shown itself feasible and more than beneficial for the aviation industry.**

there is also room for human connection and know each other almost as well as when physically present. It is possible to have opening and ending ceremonies (applauses included), hold private conversations and even celebrate virtual birthdays with virtual cakes.

When it comes to the educational resources, there are hundreds of applications and tools which are great replacements for whatever you may think in a physical classroom. From digital whiteboards to video sharing and controlling applications and even the possibility of creating breakout rooms for more private conversations.

The advantages of virtual training are enormous, being the most obvious the cost reduction for trips and the facilitation of the arrangements for the participants. It is also great that the participants are able to decide the most appropriate time and place for the virtual sessions and also include more participants with a single click of a mouse.

In the current changing and uncertain environment, we need to be in constant preparation for any new challenge to be faced, once more, we have to be adaptable and act quickly despite of the circumstances, the right time is now! and we should not

bury our heads in the sand and wait until everything is back to normal, because then... it can be too late.

## WHEN IT'S THE RIGHT TIME FOR VIRTUAL TRAINING ? NOW

In GroupEAD we have a trajectory of more than a decade providing exclusively AIM oriented training, mostly in conventional classrooms... until now!

We needed also to adapt and look for the right training solutions, for the right participants at the right time.

Our virtual trainings have been designed in a way that interactivity with the participants is essential dividing the different objectives in learning blocks of a defined time considering the capabilities and advantages of the virtual environment. The acquisition of new knowledge and skills is guaranteed and confirmed by all the participants we have had so far.

We know for sure that better times will come and that we will personally meet new people and travel to new places for our conventional classroom trainings ... until then, we keep going in our mission to provide support to any organization and their people in the pursue of a truly digital AIM, no matter what it takes and the obstacles in the way.

## ADVANTAGES OF VIRTUAL TRAINING



**Would you like to know more about our trainings and how we have managed to provide successful virtual trainings for the AIM community?**



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**Contact us at [training@groupead.com](mailto:training@groupead.com) and let's build together a plan of the right preparation for your staff at the right time.**



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